



Sponsorship Opportunities

Where Global Biotech Leaders Connect



- ✓ Cutting-edge insights from key opinion leaders discussing innovative topics and technologies that profoundly affect healthcare.
- ✓ Each Salon has attracted a global audience of **250-1000+ registrants**, per salon, from the life sciences and digital health industries, including investors, C-level executives, leading scientists, and policy makers.
- ✓ Increase your corporate visibility to our network of **27,000+** executives, investors, and academic professionals from the life sciences, digital health, and medtech industries.

Introducing Demy-Colton Virtual Salons

CONTENT:

Demy-Colton will align you with a Salon which best represents your brand.

FORMAT:

Fireside chats with Key Opinion Leaders, panel discussions, interactive dialogues, and more.

LENGTH:

50-55 minutes of live discussion
10-15 minutes live audience Q&A

PRODUCTION QUALITY:

A sophisticated digital platform assures all Salons are produced at the top level and stand out from the competition.

ON DEMAND:

Virtual Salons are aired live, recorded and made available on-demand for viewers to watch up to one year after the event. Salons are hosted on the Demy-Colton website. All sponsor branding remains visible on the Salon page.

Demy-Colton Makes it Easy For You

- ✓ Demy-Colton will identify the topic and invite panelists
- ✓ Demy-Colton will create the salon infrastructure
- ✓ Demy-Colton will promote and market the salon through email and social media
- ✓ Demy-Colton will provide you with infographics and copy for you to use internally and externally
- ✓ Demy-Colton does the legwork, so you don't have to!

*provided attendees do not opt out

**this offering is dependent on sponsorship tier

Virtual Salon Series Audience



32%

Biotech & pharma



21%

Investors



20%

Professional advisors/finance



8%

Health care systems & other



6%

Digital medicine & med tech



6%

Academia, research institutions



5%

Non-profit/advocacy/government



2%

Media

A Selection of Virtual Salon Series Speakers

Leaders across digital health, biopharma and healthcare



Amy Abernethy, MD, PhD
President, Clinical Studies
Platforms, Verily Life Sciences



Phyllis Barkman Ferrell
Global Head External
Engagement, Alzheimer's
disease & Neurodegeneration,
Eli Lilly & Company



Rick Bright, PhD
Senior Vice President, Pandemic
Prevention & Response, Health
Initiative, The Rockefeller
Foundation



Judy Campagnari
Executive Director - Head of
STAR, Alexion
Pharmaceuticals



Michael Gaito
Global Head of Healthcare
Investment Banking
J.P. Morgan



Adam Gazzaley, MD, PhD
David Dolby Distinguished
Professor of Neurology,
Physiology & Psychiatry, UC
San Francisco



Barry Greene
CEO & Member of Board of
Directors, SAGE Therapeutics



Walter Greenleaf, PhD
Distinguished Visiting Scholar,
Stanford University's MediaX
Program



Nooman Haque
Head, Life Sciences &
Healthcare, Silicon Valley Bank
EMEA



Abraham Heifets, PhD
CEO and Co-Founder, Atomwise



Christina Jenkins, MD
Venture Partner, Phoenix
Venture Partners (PVP)



Tomas Landh, PhD
Innovation Sourcing VP, Senior
Principal Scientist, R&D Global
Search & Evaluation, Novo
Nordisk



David Meeker, MD
President & CEO, Rhythm
Pharmaceuticals, Inc.



Alex Morgan
Partner, Khosla Ventures



Marian Nakada
Vice President, Venture
Investments, Johnson & Johnson



Jennifer C. Petter, PhD
Founder, CSO
Arrakis Therapeutics



Brenton L. Saunders
CEO, Vesper Healthcare
Acquisition Corp



Denise Scots-Knight
CEO, Mereo BioPharma



Komathi Stem
COO, Glooko Inc.



Chris Vlahos, PhD
Global Head, Rare Disease
External Innovation, Ipsen



Mylene Yao
CEO and Co-Founder,
Univy Inc.

Who Attends?

(Abridged List of Audience Titles)

- Analyst Private Equity
- Assistant Professor
- BD Director
- Board Director
- Business Development Administrator
- Chief Executive Officer
- CEO & President
- Chairman
- Chief Business Officer
- Chief Economist
- Chief Operating Officer
- Chief Science Officer
- Digital Health Strategist
- Director of Marketing
- Director of Education
- Director, Investor Relations
- Engineering Director
- EVP Corporate Dev
- Executive Director Marketing
- Executive Editor
- Executive VP, Business Development
- Finance Director
- Founder & CEO
- Global Head, External Engagement
- Global Marketing
- Global Medical Director
- Head of BD
- Head of Communications
- Head of Investment
- Health & Medicine Editor
- IR
- Journalist
- Medical Director
- Medical Doctor
- Patent Attorney
- Principle Digital Health Analyst
- Professor of Surgery
- Research Analyst
- Science Communications Officer
- Scientific Advisory Board Member
- Senior Director, Medical Affairs
- Senior Director, New Ventures
- Senior Investment Manager
- Senior Portfolio Manager
- Senior Trade Commissioner
- Senior Vice President
- Technology Transfer Manager
- Toxicologist
- Trade Commissioner
- Vaccines Editor
- Venture Partner
- VP, Business Development and Marketing
- VP, Clinical Development
- VP, Corporate Communications
- VP, Corporate Development and Strategy
- VP, Emerging Innovation
- VP, Global Medical Affairs
- VP, Head of Medical Affairs

Abridged List of Audience Companies

- 5AM Ventures
- 7 Hills Pharma
- Abbott Laboratories
- AbbVie Ventures
- AC Immune SA
- Acorda
- Actinium Pharmaceuticals, Inc
- Agile Therapeutics
- Agilent
- Agilex Biolabs
- Aisling Capital
- Alexandria LaunchLabs
- Alexandria Venture Investments
- Alexion Pharmaceutical
- ALTIMMUNE
- Amgen
- Andreessen Horowitz
- Apollo Health Ventures
- Astellas Pharma
- AstraZeneca
- aTyr Pharma
- Baxter International
- Bayer AG
- Bayer Pharmaceuticals
- Baylor College of Medicine
- BeiGene
- Blade Therapeutics
- Bloomberg
- Bloomberg News
- Bluebird Bio
- Boehringer Ingelheim
- BridgeBio
- Brigham Young University
- British Consulate General
- Broadview Ventures
- BryoLogyx Inc.
- Cantor Fitzgerald
- Cello Health
- Consulate General of Canada
- Consulate of Canada
- Daewoong Pharmaceutical
- Daiichi Sankyo
- Debioharm Innovation Fund
- Dubai Science Park
- Duke Center for Personalized Health Care
- Duke Children's Hospital & Health Center
- Duke Office of Clinical Research
- Duke University School of Medicine
- Eisai Innovation
- Eli Lilly
- EMD Serono / Merck KGaA
- Enveda Therapeutics, Inc.
- Evotec
- Evotec, US, Inc.
- Evox Therapeutics
- EY
- F. Hoffman-La Roche Ltd
- FemTech Focus
- Flatiron Health
- Foley & Lardner LLP
- Frost & Sullivan
- Fujifilm Dyosinth Biotechnology
- GlaxoSmithKline
- H.C. Wainwright
- Harvard University
- Hexoskin
- HHS/NIH
- Hogan Lovells
- Human Longevity Inc.
- Humana
- Illumina Ventures
- IQVIA
- J.P.Morgan
- Janssen Pharmaceutical
- Johnson & Johnson Innovation
- Lilly Asia Ventures
- Merck & Co.
- Merck Healthcare KGaA
- Mereo BioPharma
- Mitsubishi Tanabe Pharma
- Moderna
- Morningside
- Mount Sinai Innovation Partners
- MSQ Ventures
- Nature Biotechnology
- Nature Publishing Group
- Novartis
- Novo Nordisk
- NYU School of Medicine
- OPTUM
- Otsuka
- Paladin Labs
- Pappas Capital, LLC
- Parexel
- Parexel International
- Pfizer
- Portfolia FemTech Fund
- Refuge Biotechnologies
- Regeneron Pharmaceuticals
- Sana Health
- Sanderling Ventures
- Sanofi
- Sanofi Genzyme
- Scientific American
- Scrip
- Seattle Children's Hospital
- Silicon Valley Bank
- Smithsonian Institution
- Sobi
- Sorrento Therapeutics
- Stanford University
- Sumitomo Dainippon Pharma Co., Ltd.
- SVB Leerink
- SyneosHealth
- Takeda Pharmaceuticals
- The Feinstein Institutes for Medical Research
- Torrey Partners
- Tracon Pharmaceuticals, Inc
- UC Berkeley
- UC San Diego
- UCSF
- UK Department for International Trade
- US Department of Commerce
- University of Cambridge
- University of Chicago
- University of Edinburgh
- Univfy
- Vanderbilt University
- Wake Forest School of Medicine
- Yale University

Key Branding & Marketing Opportunities

Customized Branding:

- Branding on web, email and social media marketing and promotional campaigns
- Registration form and landing page with sponsor branding
- Messaging from sponsor in Demy-Colton thank you email to all attendees

Marketing:

Demy-Colton markets each Salon to its 27,000+ network, through industry partners and supporters; via press releases, infographics, email marketing channels, and on social media.

Downloadable Reports or White Papers:

Sponsors can post relevant report(s) or document(s) as a downloadable pdf displayed on the salon landing page during/post the event.

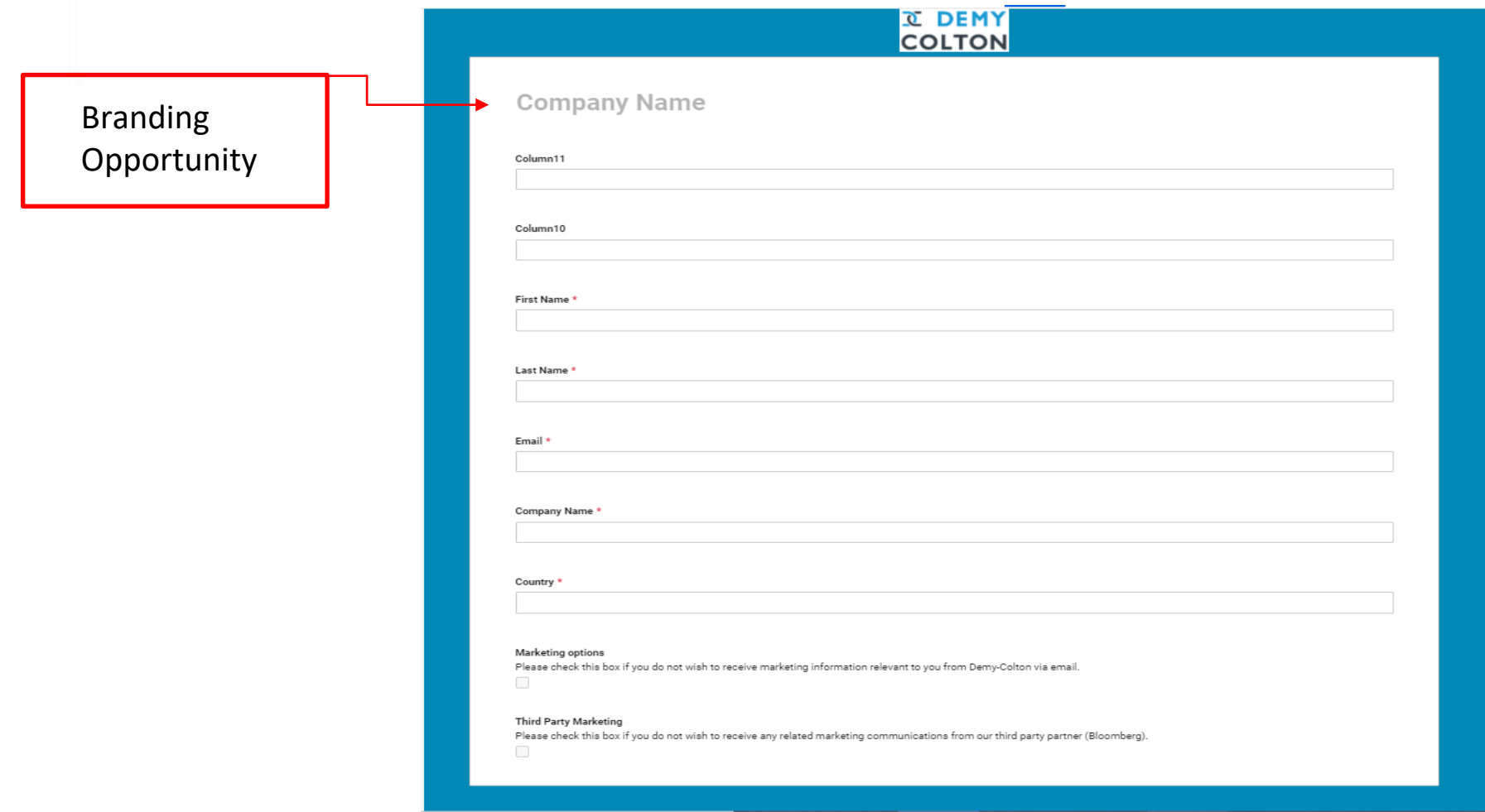
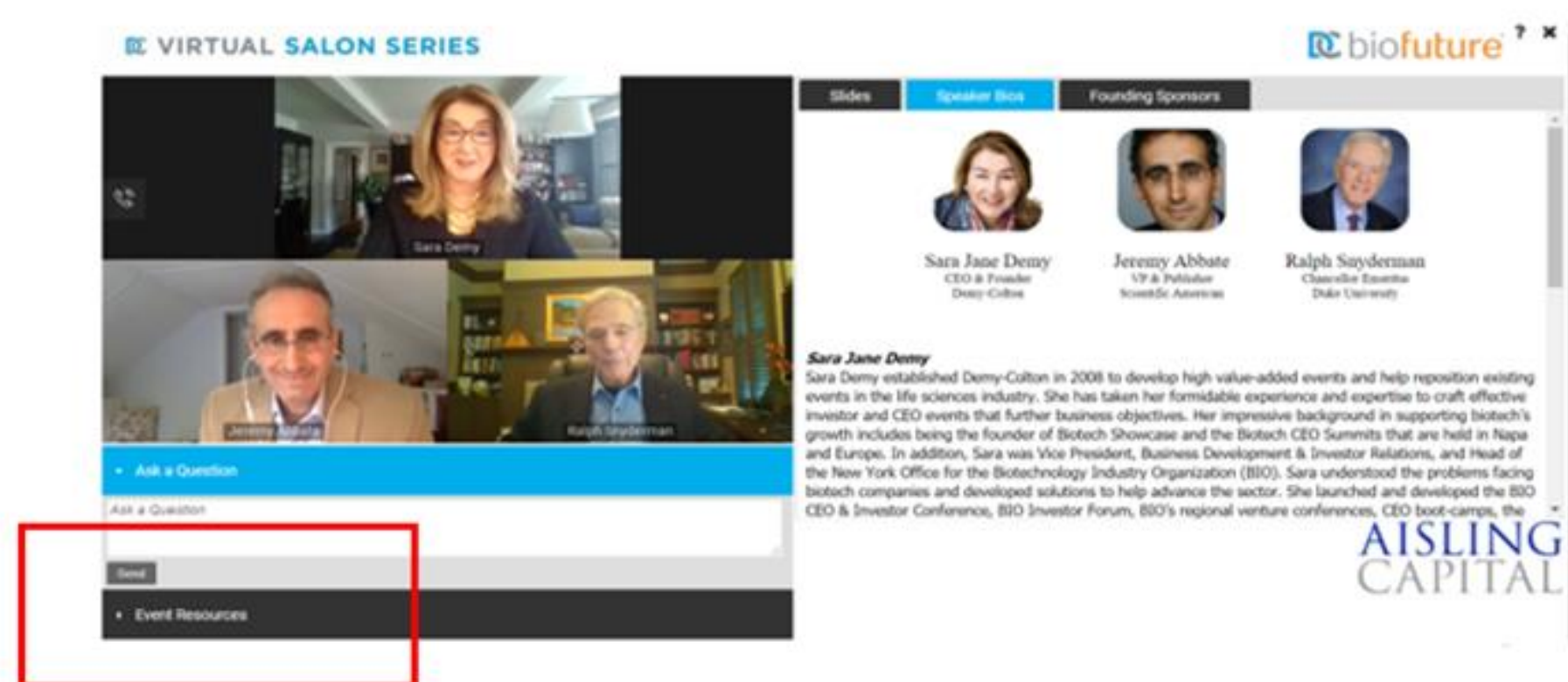
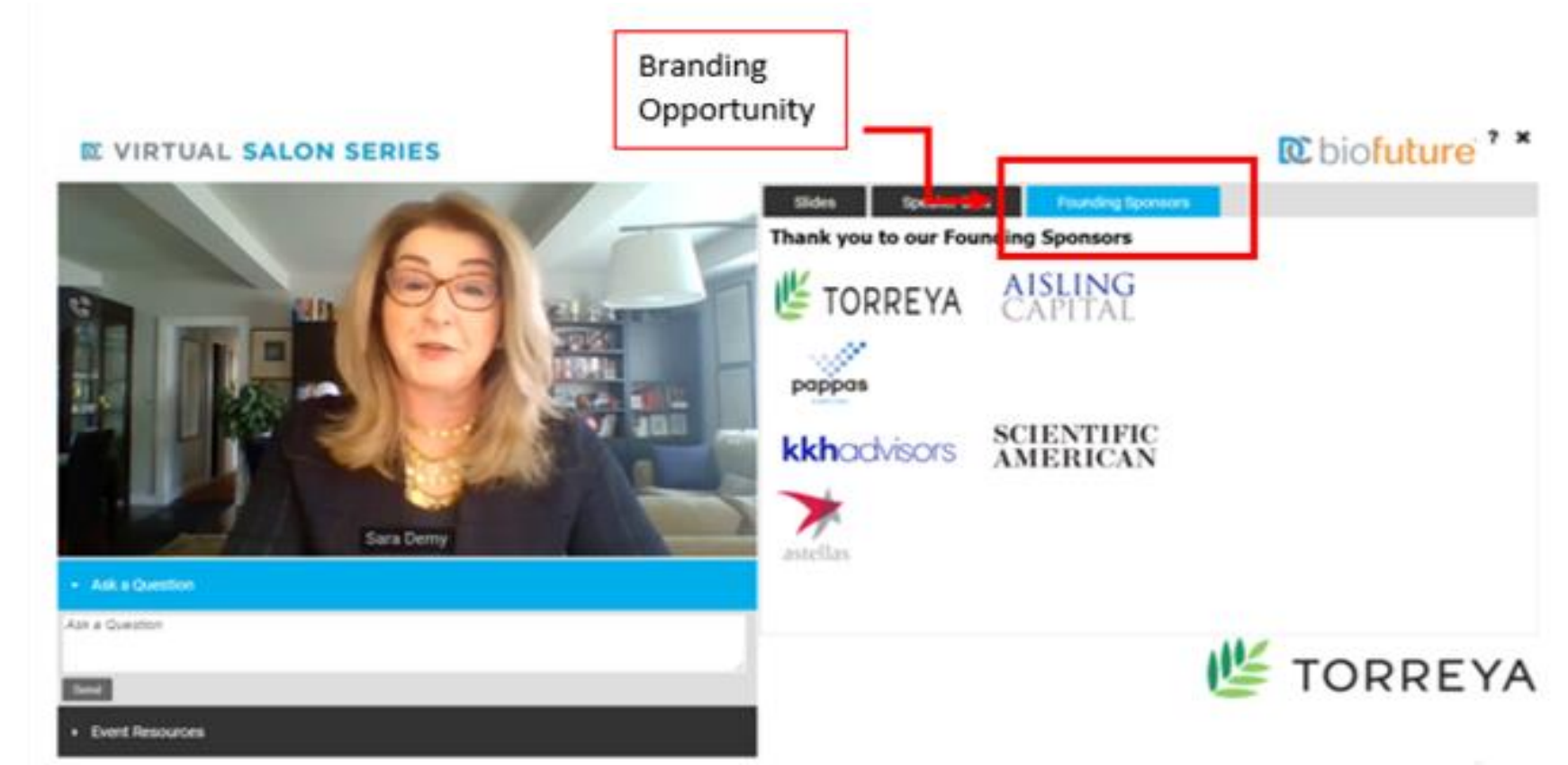
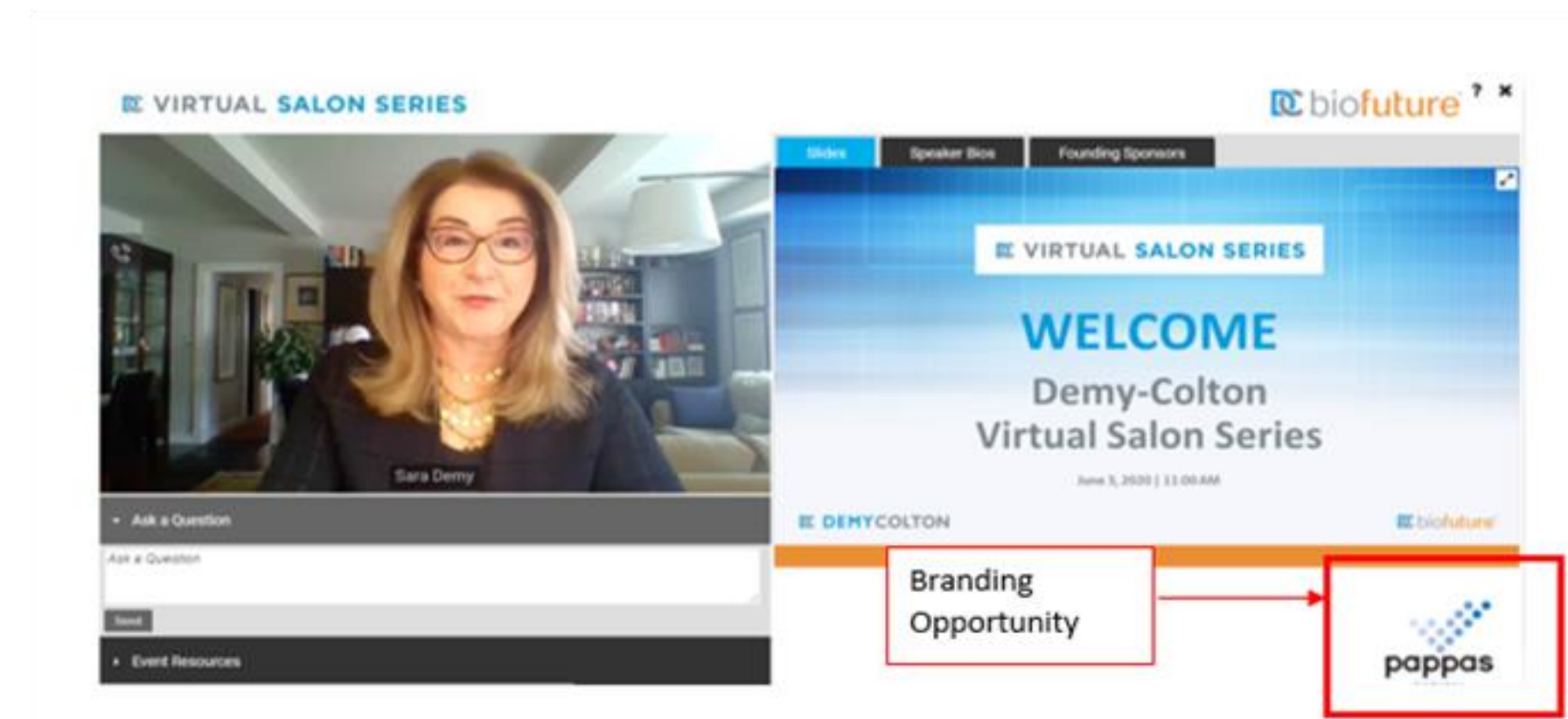
4 Point Approach for Lead Generation

- ✓ Capture contact details from the Salon registration form
- ✓ Extract leads from those who download materials (downloadable reports and documents)
- ✓ Receive information and statistics on all attendees indicating industry and titles regardless of opt in or out
- ✓ Generate additional leads by asking poll questions during the Virtual Salon

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Examples of Branding Opportunities



Previous Virtual Salon Sponsors

Thank you to all our Virtual Salon sponsors



Contact



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